

www.nahbgreen.org

It's time to **GO GREEN.**

Growing Demand.

An NAHB study found that 64 percent of consumers will consider buying a green home.

The Competitive Edge.

Set your homes apart by adding green features homebuyers want.

NAHB Green Scoring Tool.

Score your home design using this interactive tool for homes scored to either the *NAHB Model Green Home Building Guidelines* or the *National Green Building Standard*™. See how green your homes really are.

To learn more, visit www.nahbgreen.org or call our toll-free Hotline at 877-NAHB-GRN (877-624-2476).



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**Build Green.
Verify Green.
Certify Green.**

BUILD GREEN.

In today's world of environmentally conscious consumers, if you aren't **building green**, you're missing a rapidly growing segment of homebuyers. **The green building marketplace** is expected to grow to \$40 to \$70 billion annually by 2012.

Take advantage of financial incentives for energy-efficient and green homes. Save money by reducing waste and streamlining construction. Stand out with a program that offers third-party verification and national certification while giving you and your client flexible green choices.

Follow the market and opportunities for success with the **NAHB National Green Building Program**.

VERIFY GREEN.

The **NAHB Research Center** trains, accredits and monitors individuals to verify that homes meet the criteria of the **NAHB Model Green Home Building Guidelines**. Independent, third-party verification confirms a home is green.

Accredited Verifiers:

- Are knowledgeable in building science and green building principles
- Completed the **Research Center's** training and passed an exam
- Can verify to the **Guidelines** and to the **ANSI National Green Building Standard**
- Are the only third-party inspectors that will lead you to **National Green Building Certification**

CERTIFY GREEN.

The **NAHB Research Center** is an independent, ISO accredited, third-party inspection agency and building product testing laboratory with more than 40 years of experience.

The Research Center's certification program is administered by ASQ Certified Quality Auditors.

Our field verifiers* are trained, monitored, and audited to ensure that the Research Center's mark goes only on homes that meet **green** requirements.

You can tell consumers that for homes **certified green** by the NAHB Research Center, the **green claim is true**.



Green is more than energy conservation. **NAHBGreen** focuses on:

- ENERGY EFFICIENCY
- WATER EFFICIENCY
- RESOURCE EFFICIENCY
- LOT AND SITE DEVELOPMENT
- INDOOR ENVIRONMENTAL QUALITY

Accredited verifiers* perform key functions on the road to certification:

- Conduct and document a pre-drywall site inspection and a final inspection
- Review documentation justifying points claimed
- Suggest opportunities to earn points not originally claimed
- Submit all Verification Reports in support of certification to the NAHB Research Center



***Don't jeopardize your certification!**

Be sure to work only with verifiers trained and accredited by the NAHB Research Center — visit www.nahbgreen.org for a complete listing.