



Indiana Builders Association

Indiana Builder News Advertising Rates

- Indiana Builder News is the official publication of the Indiana Builders Association and is distributed bi-monthly to Indiana’s builders, developers, remodelers, trade contractors and building suppliers.
- Each issue is packed with building industry information from the national, state and local levels, allowing all professionals to stay up to date on building industry happenings.
- There are 3,000+ copies published bi-monthly. Each copy is circulated to over 40,000 readers.
- Each issue is also published online at www.BuildIndiana.org.

Specifications

- 11" x 13" tabloid offset newspaper
- Advertisements can be emailed as a TIF, JPEG or PDF file
- Minimum resolution is 200 DPI

Issues and Deadlines

Issue	Deadline
January/February	December 23
March/April	February 17
May/June	April 21
July/August	June 23
September/October	August 18
November/December	October 20

Advertisement Sizes

Full Page

10 1/4" wide
by 12 3/4" tall

1/2 Page Dominant

7 3/4" wide
by 9 1/4" tall

1/2 Page Horizontal

10 1/4" wide
by 6 1/4" tall

1/2 Page Vertical

5" wide
by 12 3/4" tall

1/4 Page

5" wide
by 6 1/4" tall

1/8 Page

5" wide
by 3" tall

	1 time per year	3 times per year	6 times per year
Full Page	\$1,010	\$860	\$710
Half Page	\$710	\$570	\$490
1/4 Page	\$510	\$430	\$350
1/8 Page	\$360	\$330	\$290

- Rates quoted are for full color advertisement placement per issue for IBA members
- Additional 40% for non-members
- Inserts - \$900 (company to provide 4,000 copies)

For more information and to secure your spot, please contact Reagan Van Cleave at (800) 377-6334 ext. 203 or reagan@BuildIndiana.org.

*Indiana Builder News is published by the Indiana Builders Association
101 W. Ohio St., Ste. 710, Indianapolis, IN 46204*