



INDIANA
BUILDERS
ASSOCIATION

- **Create Awareness**
- **Increase Engagement**
- **Make an Impact**

with the top home builders in Indiana!

- **700+** Builder Members
- **380,000+ JOBS** generated by IBA Members
- **OVER 80%** of New Homes are built by IBA Members



2021-2022 Advertising Sponsorship

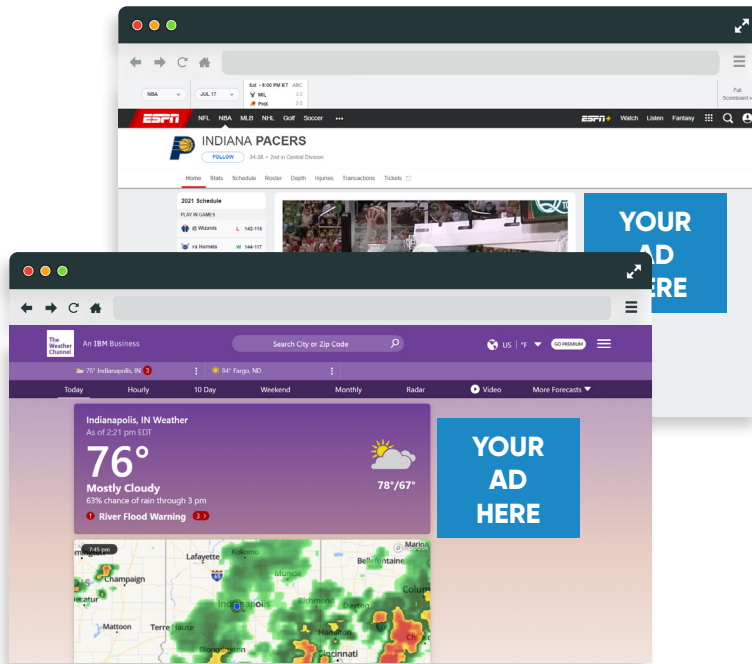
For Details, Email Case Aldridge - Case@theassociationpartner.com



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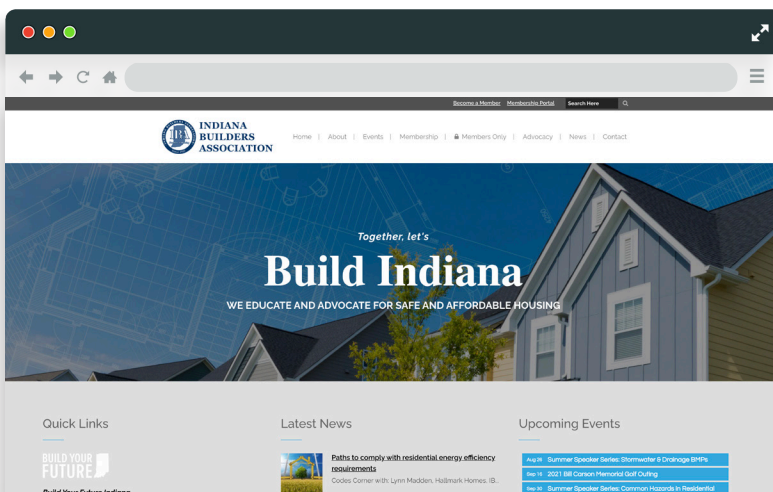
Advertising Options

The Association Partner is IBA's Official Digital Marketing & Direct Mail Partner for Companies who Want to Interact with our Builder Members!



IBA Official Member & Website Retargeting Program

Consistently & Frequently Reach Builders that are responsible for over 80% of the New Homes built in Indiana Hundreds of Thousands of times With Precise and Targeted Messaging on Sites they Use Every Single Day



IBA Website Advertising Sponsorship

Stay Front & Center with Builders and other key industry professionals on the Official IBA Website. Premium Exposure Options are limited and First-Come, First-Serve!



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Advertising Options

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IBA Builder Mailer:

Showcase your company on a large, hard card stock direct mail piece that reaches the top builders in the state of Indiana! To be added to the waiting list of companies who will have first right to secure a spot if one opens up, please email advertise@theassociationmailer.com